



# BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484  
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi  
Mardana, Indore, Madhya Pradesh, India, 452016  
Phone: 91-731-4223000, Fax- 4221222/444  
Email: info@brandconcepts.in

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**Date: 26.12.2024**

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051,

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai - 400001

**Symbol: [BCONCEPTS]**

**Scrip Code: 543442**

**Sub: Intimation of Closure of Trading Window**

Dear Sir/Madam,

In reference to the NSE Letter dated 02.04.2019 vide Ref. No. NSE/CML/2019/11, BSE circular No. LIST/COMP/01/2019-20 dated 02.04.2019 and pursuant to the SEBI (Prohibition of Insider Trading) Regulations 2015 as amended & Company's Code of Conduct for Prevention of Insider Trading, we wish to inform you that the trading window for dealing in securities of the Company will remain closed from 01.01.2025 till the expiry of 48 hours after the declaration of Unaudited Financial Results for the quarter & nine months ended on 31.12.2024 for all the Directors, Designated Employees, Insiders and their immediate relatives.

The date of the Board Meeting to be held for the consideration of Unaudited Financial Results of the company for the quarter & nine months ended on 31.12.2024 shall be communicated in due course of time.

Request you to kindly take a note of the same.

Thanking You,

Yours faithfully,

**For Brand Concepts Limited**

**Prateek Maheshwari**  
**Manging Director**  
**(DIN: 00039340)**